



# **HNEDF COMMITTEE PRESENTATION**

2021 ALBUQUERQUE POCKET OF POVERTY STRATEGY

**HR&A**  
Analyze. Advise. Act.

**strata**  
**design llc.**  
architecture • landscape • planning

**DRAFT FOR DISCUSSION**

**07.27.2021**

# Agenda

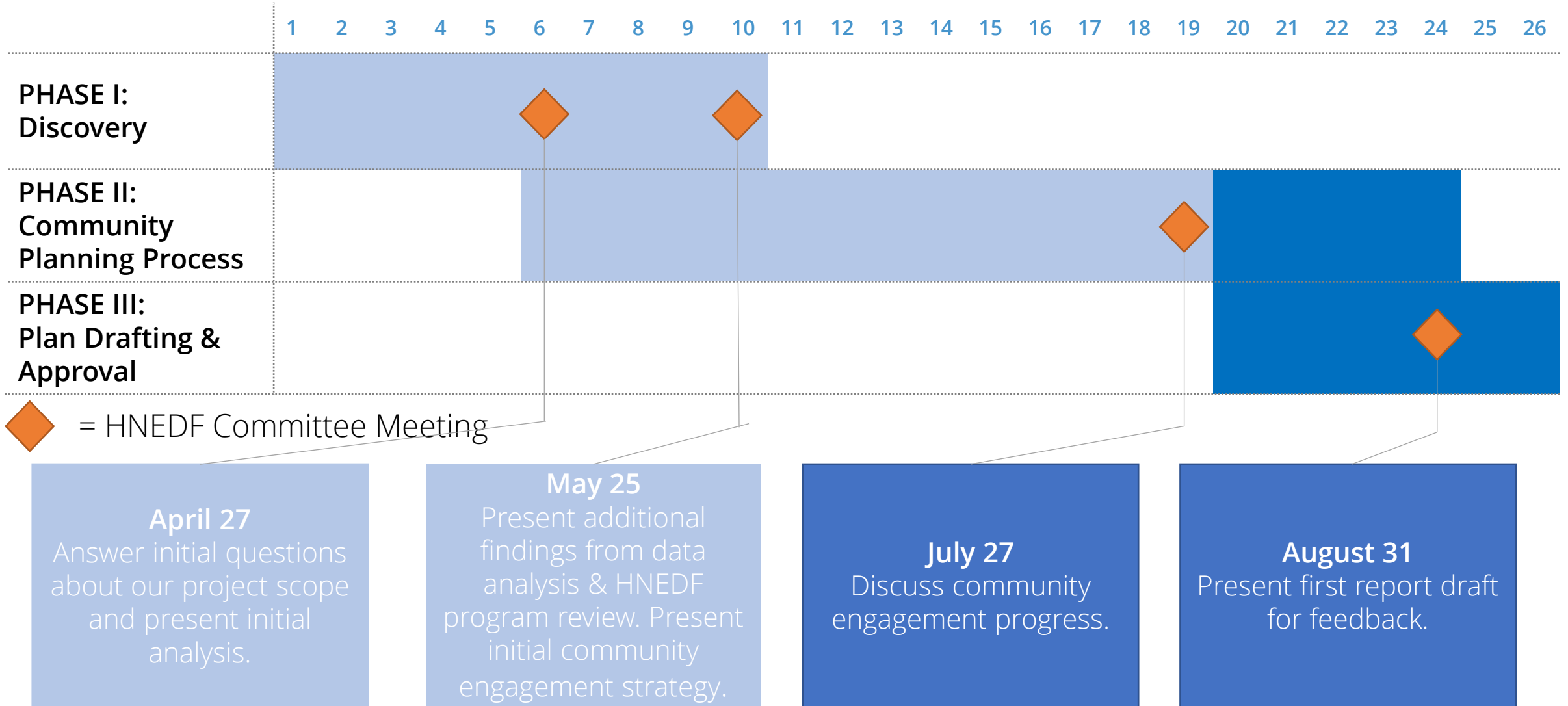
- 1. Introduction & Project Status Update (3:20-3:30 PM)**
- 2. Preliminary 8/10 Public Meeting Agenda & Content (3:30-4:00 PM)**
- 3. Discussion (4:00-4:15 PM)**
- 4. Next Steps (4:15-4:20 PM)**

# Introduction & Scope Progress

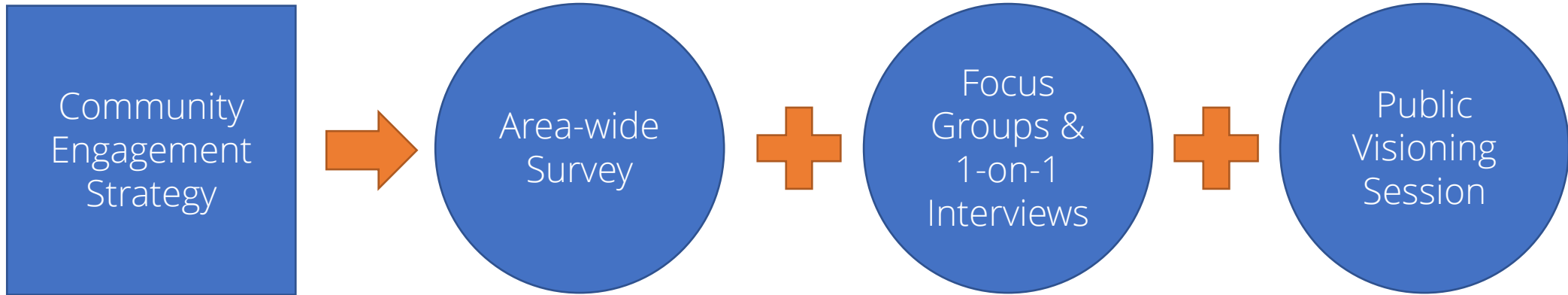
# Scope of Work



# Project Schedule



# Outreach Update



## Engagement Objectives

- Listen to and incorporate **community feedback** into the HNEDF Plan
- Reflect **community's needs and concerns** in the HNEDF Plan
- Seek **innovative solutions** to address planning challenges
- Ensure **culturally- and linguistically-appropriate** engagement
- Engage **hard-to-reach communities**

# Public Visioning Meeting Agenda, Preliminary Content & Discussion

# Agenda

1. **Introduction, Agenda Overview, Meeting Etiquette** (4:30-4:40 PM)
2. **Consultant Report-Out** (4:40-5:00 PM)
3. **Guest Speakers** (5:00-5:15 PM)
4. **Community Issues and Opportunities Discussion** (5:15-5:45 PM)
5. **Q&A** (5:45-5:55 PM)
6. **Next Steps** (5:55-6:00 PM)



# Project Team



**Housing and  
Neighborhood  
Economic  
Development Fund  
Committee**



# Consultant Report-Out

# Housing and Neighborhood Economic Development Fund (HNEDF)

## Spanish Translation

### Pocket of Poverty Designation

Pockets of Poverty were federal designations which required that:

- The “Pocket” must be a **connected geography and contain at least 10K people** or represent at least 10% of a city’s population.
- At least **70% of Pocket residents must have incomes below 80% of annual median income** for the area.
- At least **30% of residents** must have incomes **below the national poverty threshold**.

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**DUPLICATED IN SPANISH**

# Housing and Neighborhood Economic Development Fund (HNEDF)

## Spanish Translation

### HNEDF Ordinance

The Comprehensive Neighborhood Development Plan should:

- **Assess housing and economic development conditions** within the Pocket of Poverty
- **Split fund income 50-50** between **housing and economic development** projects
- Issue a **financial plan** for fund income, detail **long-range goals for the fund**, and recommend strategies for **how to monitor allocations and** .
- Be presented at **one public hearing** before recommendations are presented to City Council and the Mayor

### HNEDF Ordinance

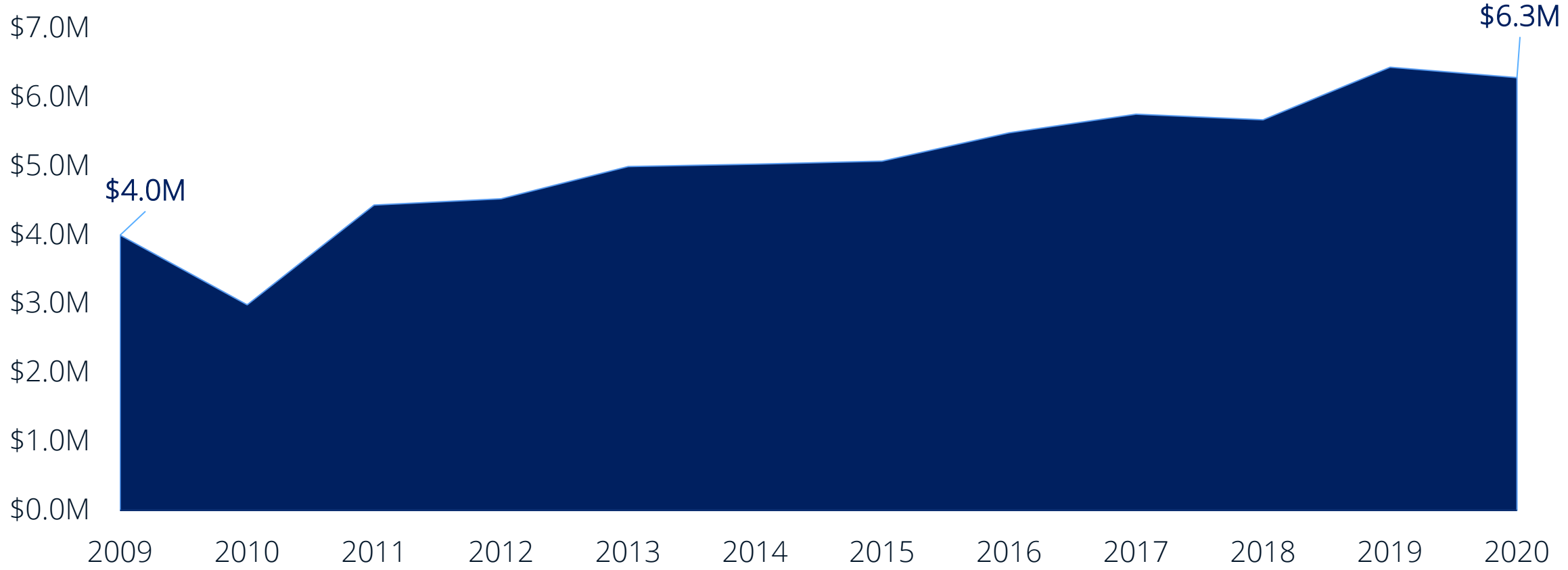
The Comprehensive Neighborhood Development Plan should:

- **Assess housing and economic development conditions** within the Pocket of Poverty
- **Split fund income 50-50** between **housing and economic development** projects
- Issue a **financial plan** for fund income, detail **long-range goals and objectives**, and recommend strategies for **implementation, project evaluation, and monitoring**.
- Be presented at **one public hearing** before recommendations are presented to City Council and the Mayor

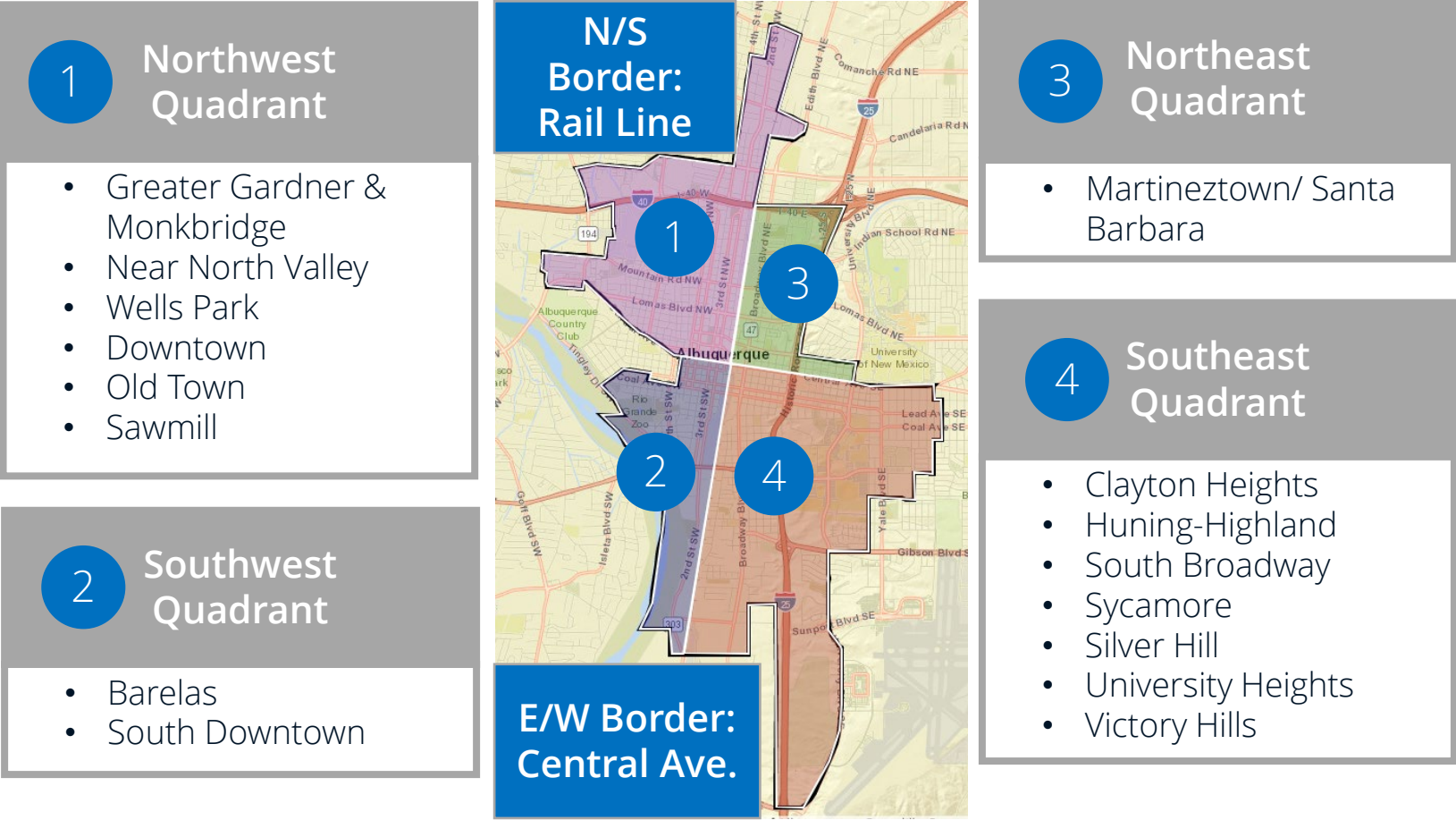
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Since the last expenditure in 2008, the **Fund has grown to \$6.3M** through loan repayments and interest earnings.

### Change in Fund Balance

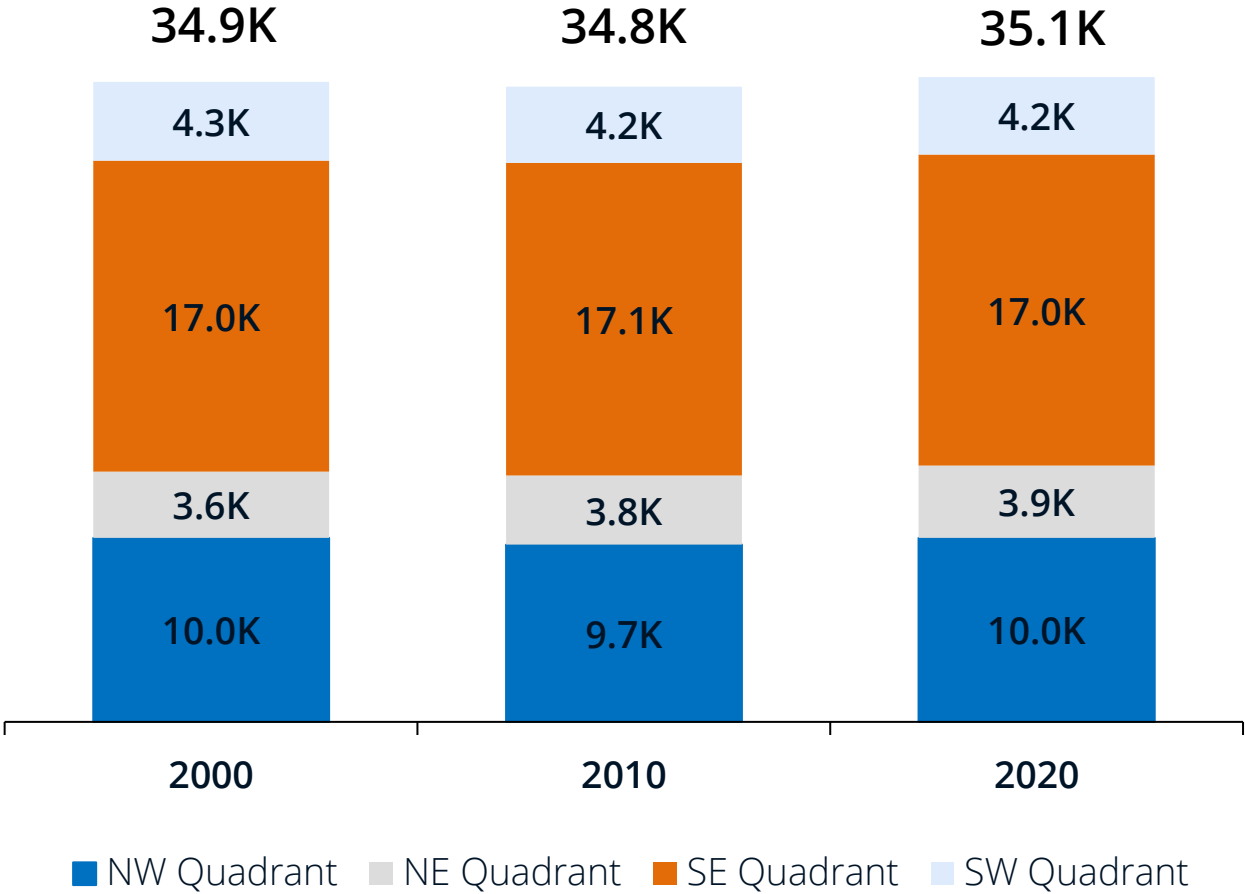


# To better understand how conditions shift across the Pocket, **we analyzed each of the Pocket of Poverty's four quadrants.**

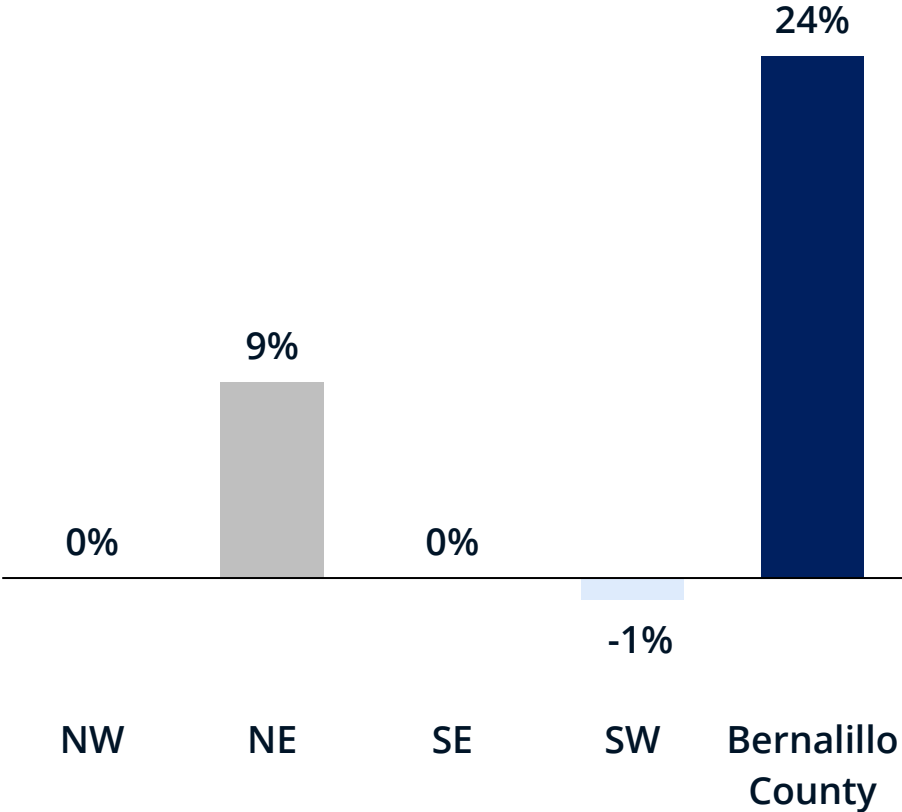


There is **little population growth across the PoP**, while Bernalillo County's population grew 24%.

PoP Population by Quadrant, 2000-2020



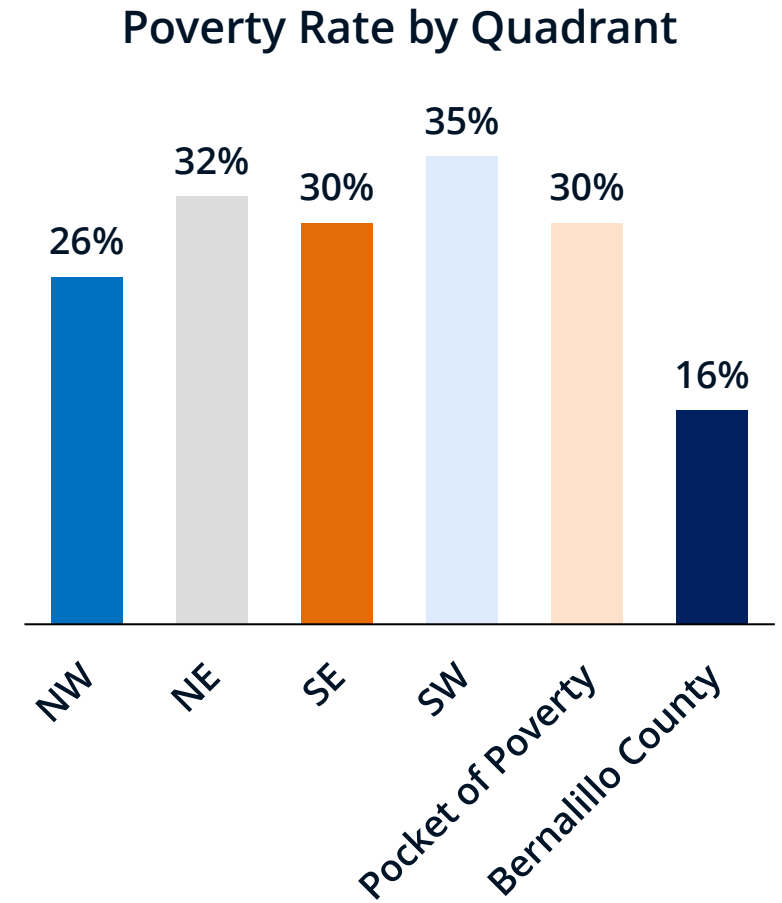
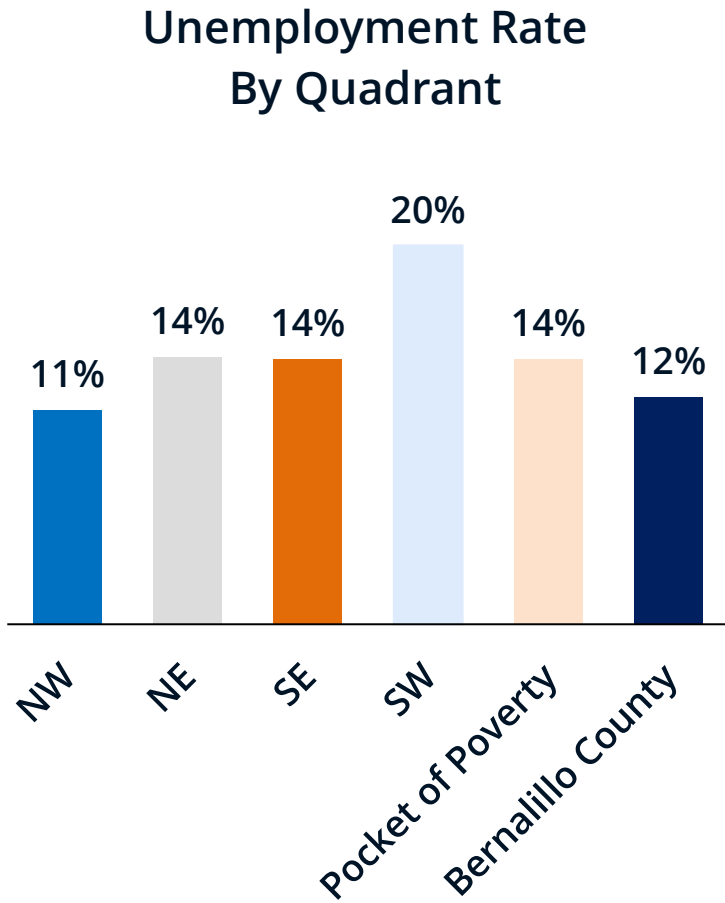
Population Growth, 2000-2020



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Each quadrant has **high unemployment, low incomes and high poverty.**



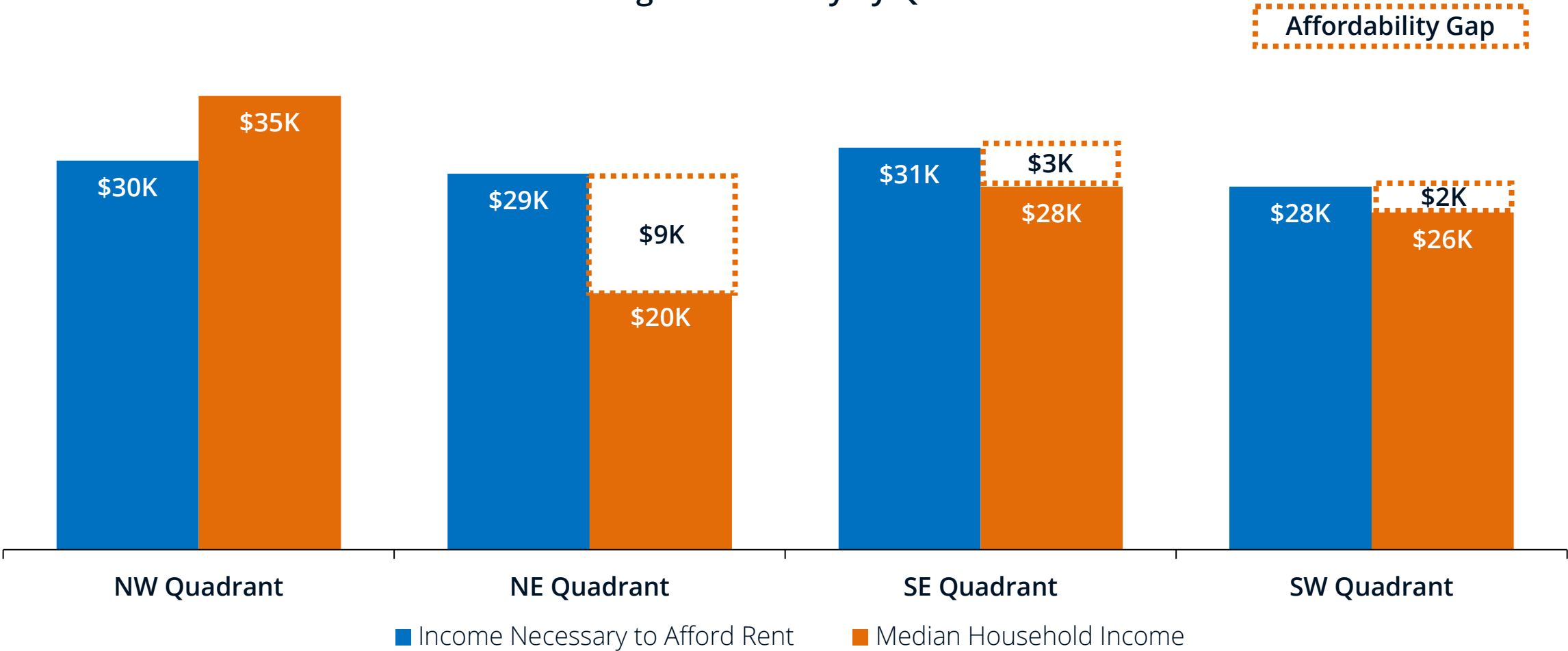
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# Increasing rents and intensifying pressures from the pandemic's economic effects have **prompted concerns about housing affordability in the PoP.**

## Housing Affordability by Quadrant

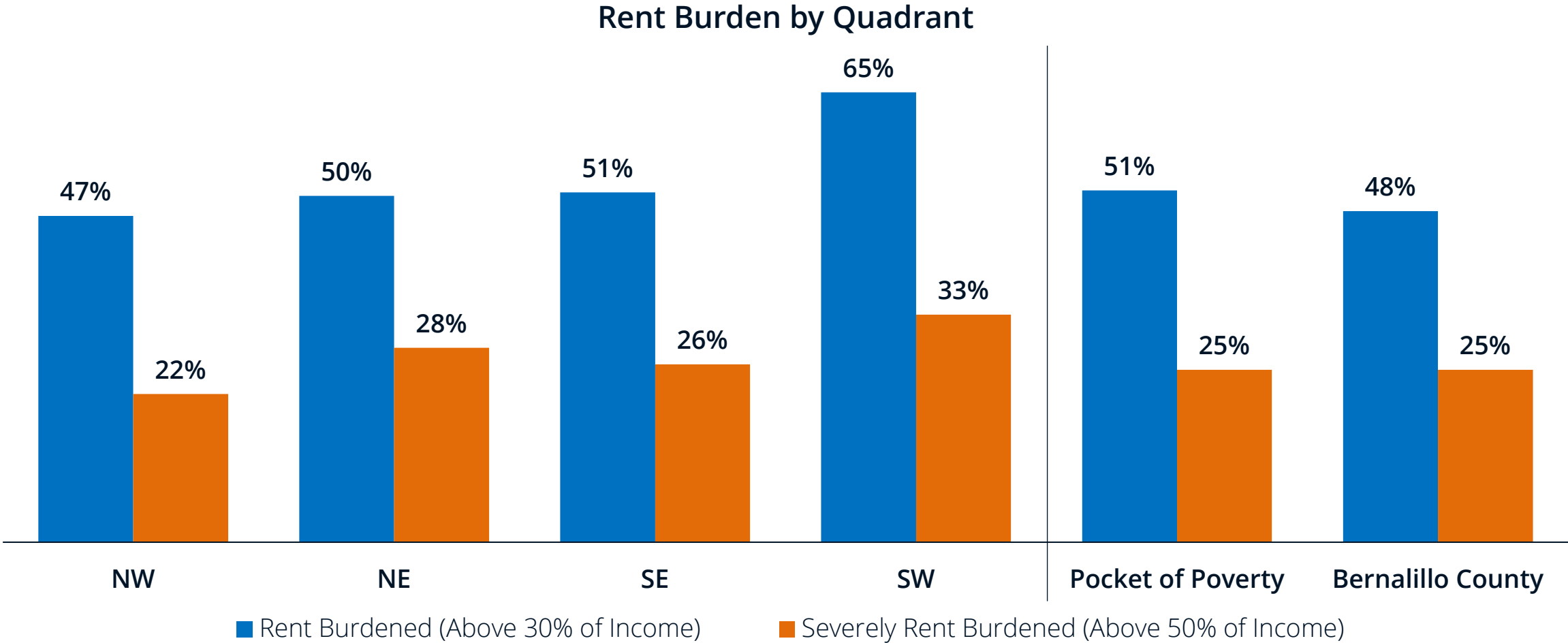


Note: According to the U.S Census Bureau, a household is "rent burdened" when it spends >30% of income on housing costs.

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Across the PoP, more than half of households are rent-burdened, and **more than a quarter are severely rent burdened.**



Note: According to the U.S Census Bureau, a household is "rent burdened" when it spends >30% of income on housing costs.

Spanish text to be added

# Data Analysis Findings

**The entire Pocket of Poverty is still experiencing economic distress.**

The entire PoP area is still marked by **low incomes, high unemployment, high poverty, low population growth, and a lack of affordable housing.**

**Lack of affordability and homelessness are growing concerns.**

With increasing rents and stagnant incomes, **the median household in three of the four PoP quadrants is rent-burdened**, and local stakeholders are noticing an increasing number of people experiencing homelessness. Commercial tenants also generally pay higher rents than elsewhere in the County.

**Residents are not benefiting from local growth.**

Increasing demand and rents indicate that the real estate market is growing, **but these conditions have not improved local residents' economic prospects.**

# Area-Wide Survey

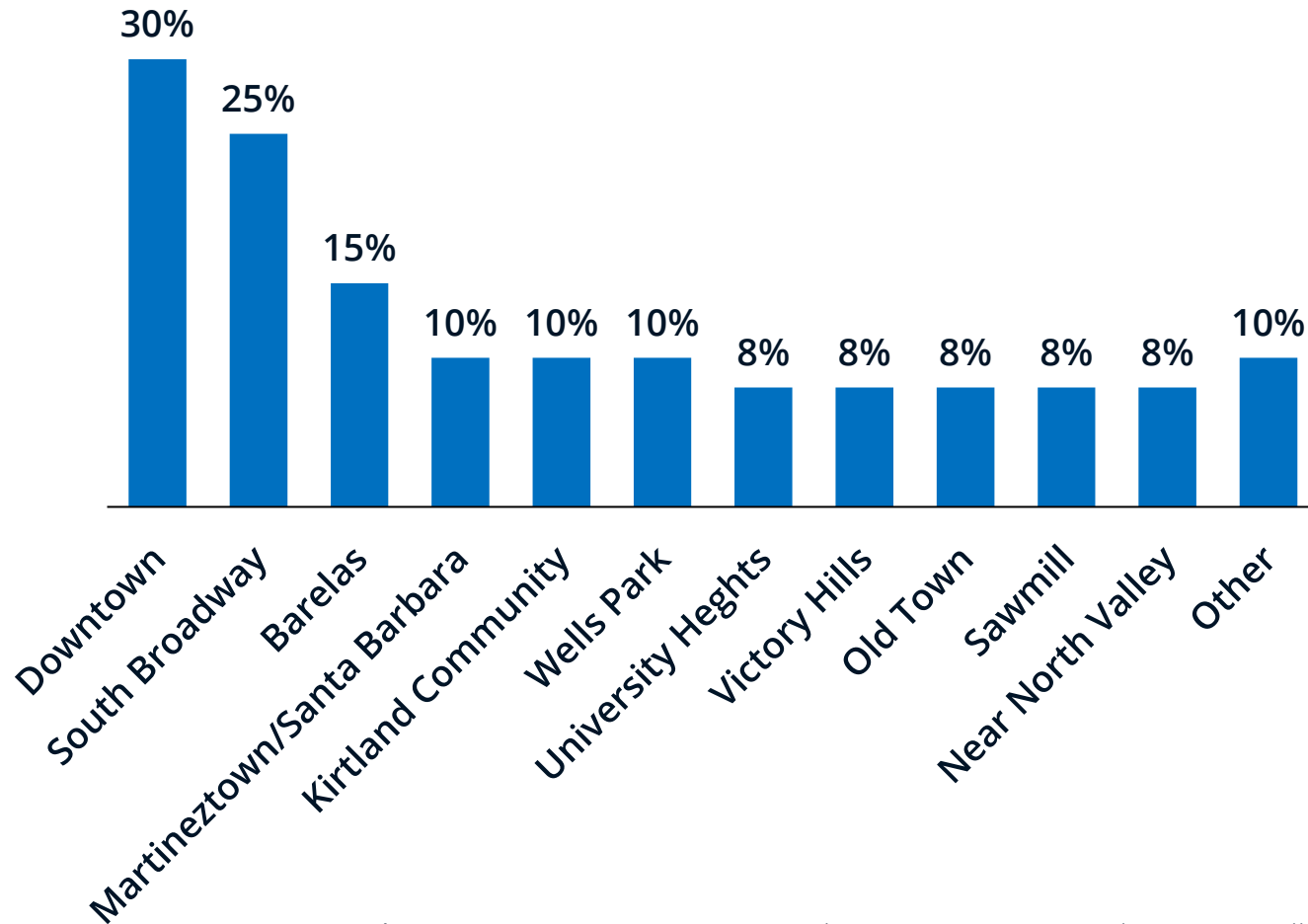
## Release: July, Review: July- August

- Questionnaire drafted in English and Spanish to gauge opinion about future needs and funding preferences in the PoP,
- Using survey platforms and other smartphone-based tools to disseminate an area-wide survey.
- Paper copies available at libraries, and other places

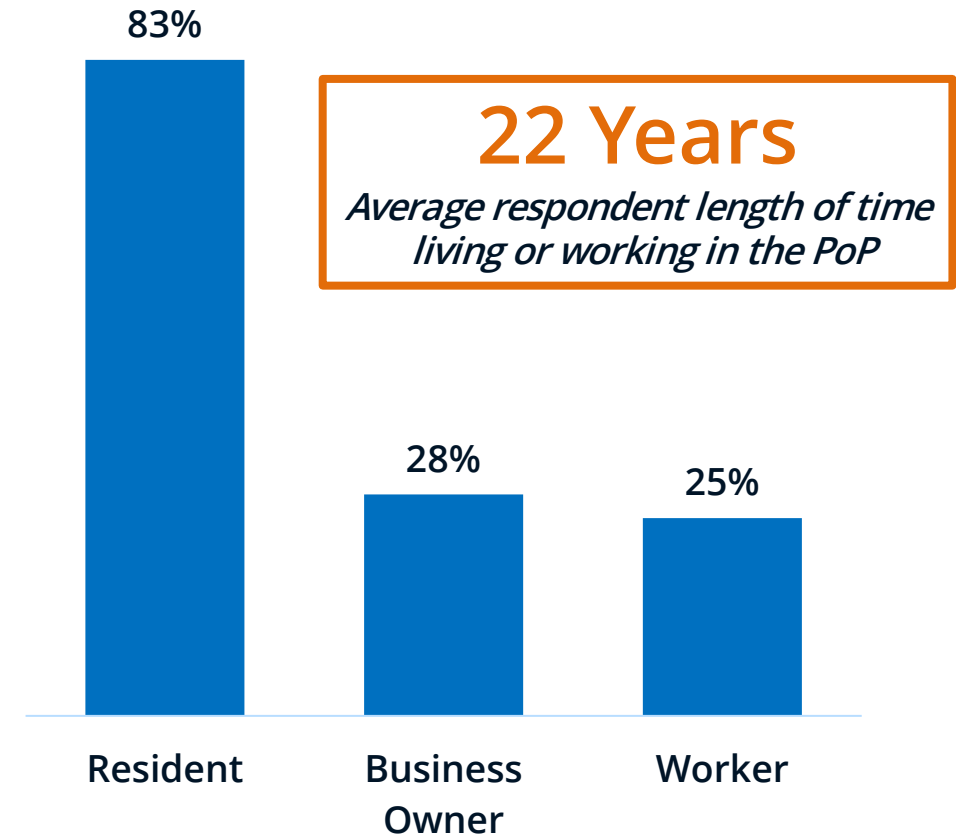


So far, **44 people** have filled out the survey.

Respondent Neighborhoods\*



Respondent PoP Connections\*

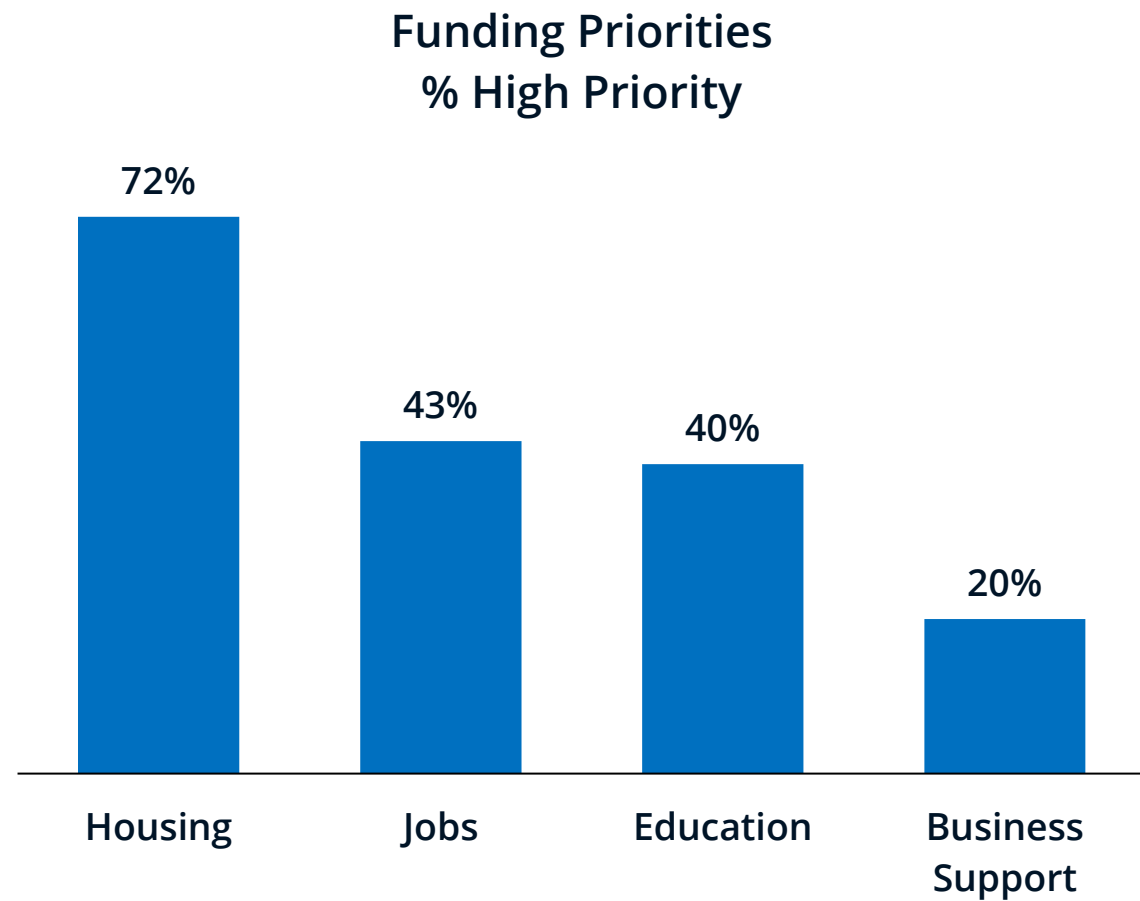
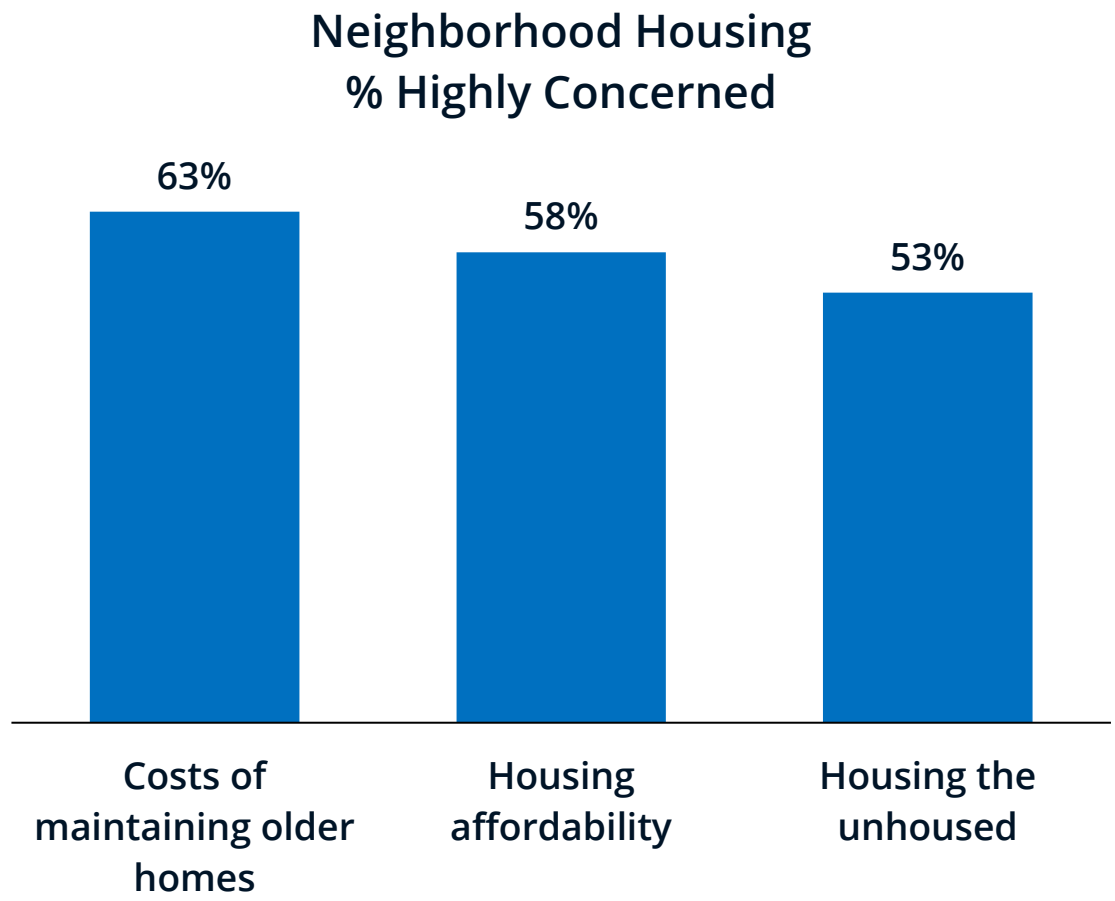


\*Note: Percentages may exceed 100% since respondents were allowed to choose more than one response.

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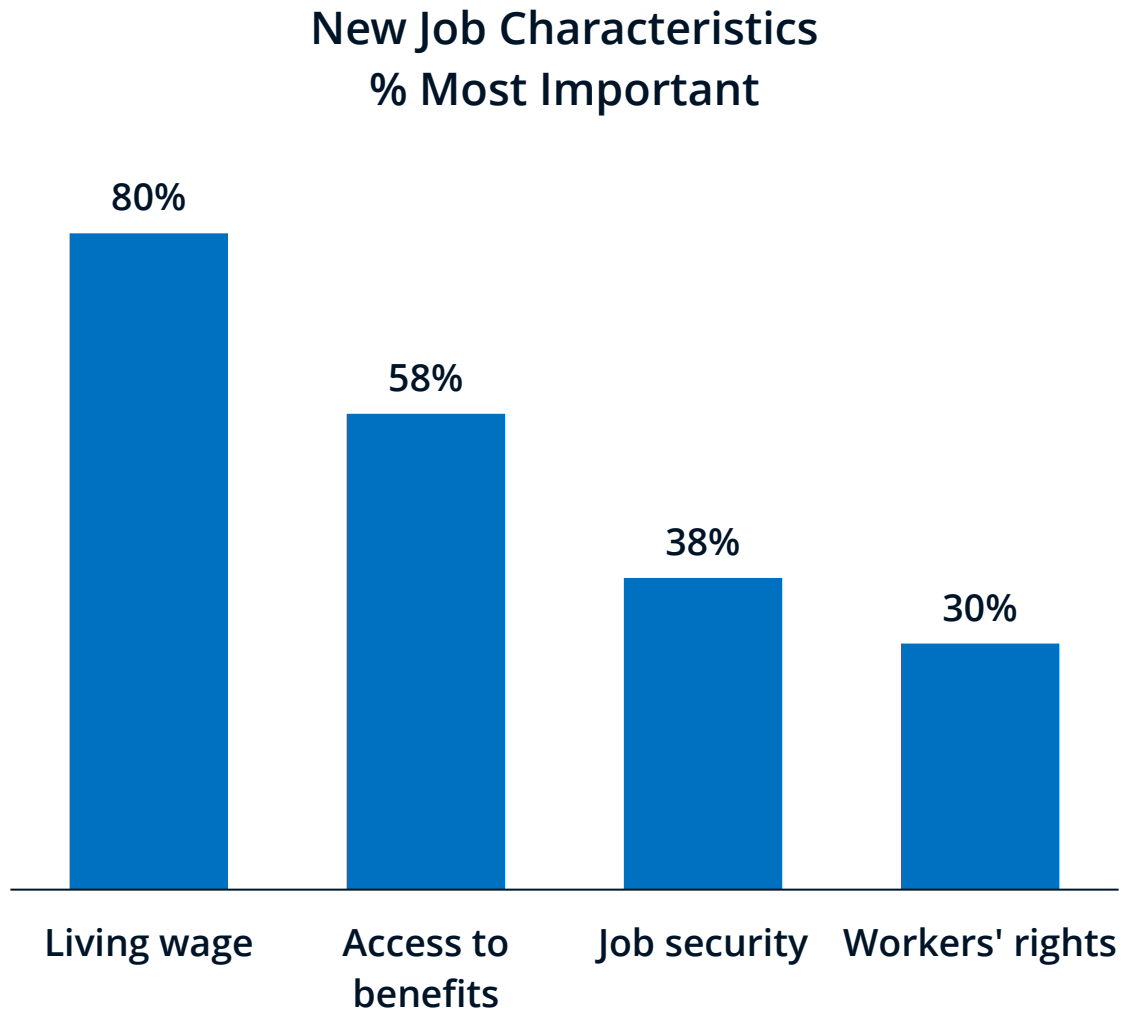
Housing is the highest priority among survey respondents and **housing maintenance and affordability** represent the highest concerns.



Spanish text to be added

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In addition, people are **particularly interested in living wage jobs** that can ease the burden of increasing housing prices.



What types of jobs do you or other residents need in your neighborhood?

*“Jobs that provide a living wage.”*

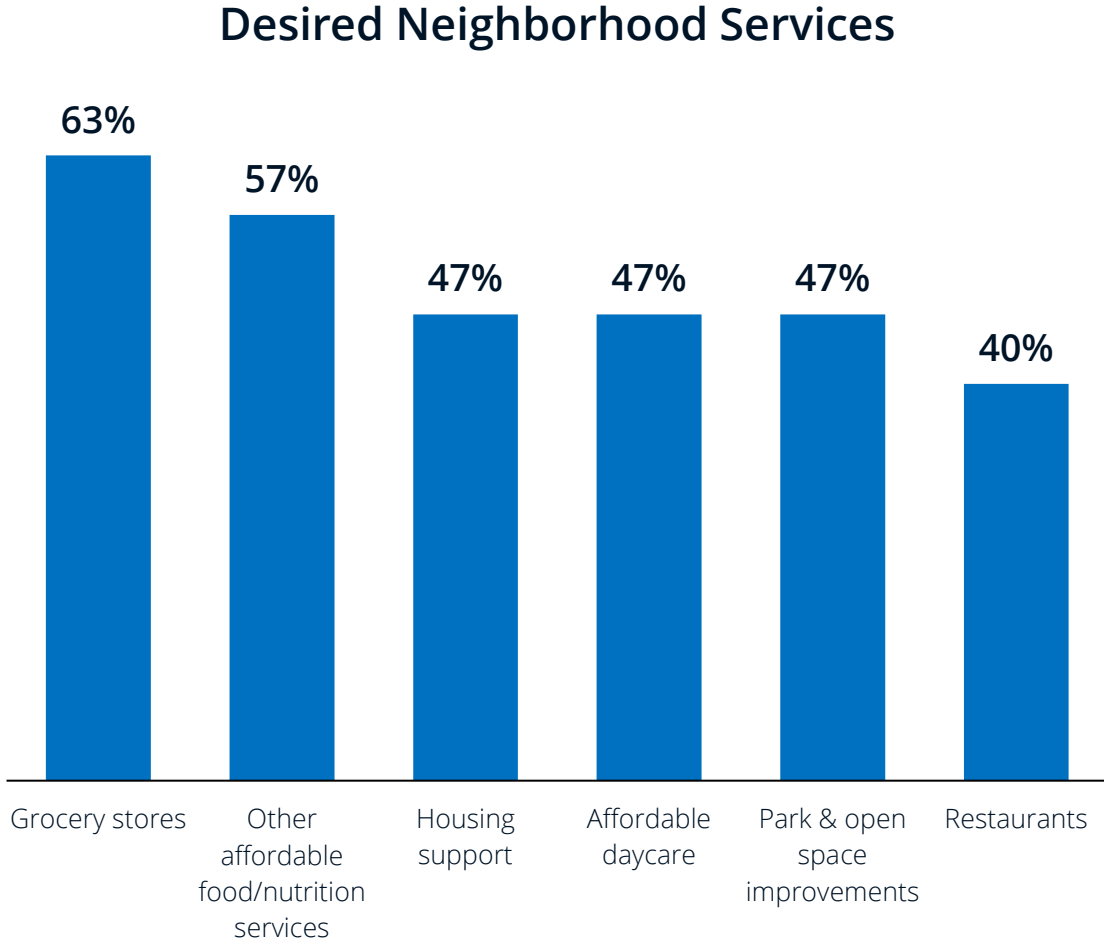
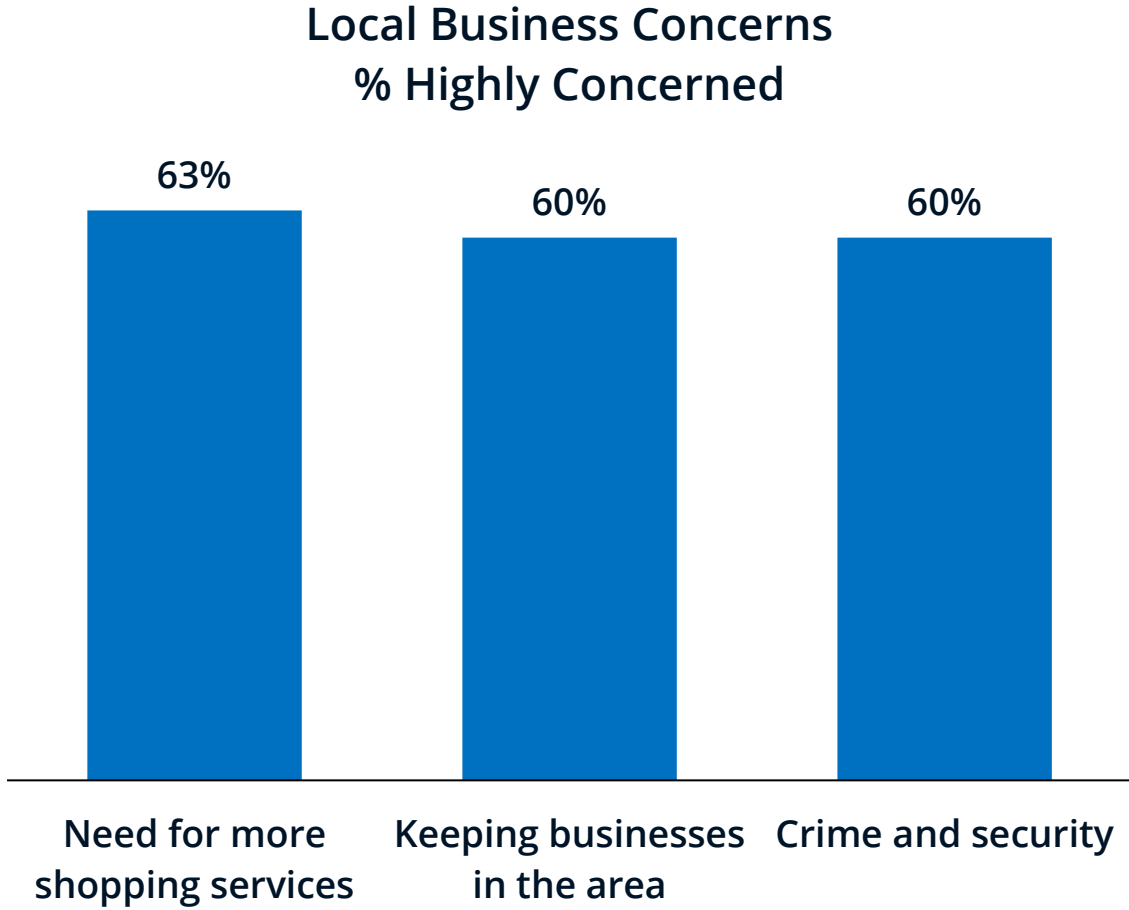
*“Living wage jobs with benefits.”*

*“There are very few opportunities for employment within our neighborhood.”*

*“I would hope that every child here has the opportunity to experience things that inspire them to prepare for good paying jobs whatever they may be today and we see in the future.”*

**-Survey Respondents**

Respondents also identified a need for more retail, with a specific focus on **grocery stores and affordable nutritional options.**





# Guest Speakers



A nighttime photograph of Albuquerque, New Mexico, showing the city skyline and the Sandia Mountains in the background. The city lights are visible, and the mountains are silhouetted against the dark sky.

# Community Issues & Opportunities Sessions: Discussion Breakouts

# Report Back

Spanish text to be added

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# Q&A

A nighttime photograph of Albuquerque, New Mexico, showing the city skyline and the Sandia Mountains in the background. The city lights are visible, and the mountains are silhouetted against a dark sky. The text 'Next Steps' is overlaid on the left side of the image.

# Next Steps

# Discussion

# Next Steps



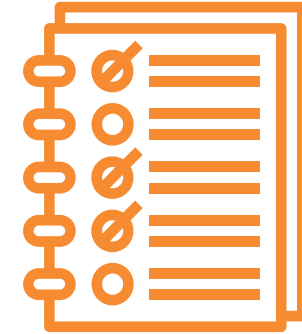
## Complete Community Engagement Strategy

- Analyze area-wide survey
- Complete stakeholder engagement and focus groups



## Bring Together Findings From Phases 1 and 2.

- Data analysis
- 2002 HNEDF plan Review
- Community engagement



## Begin drafting final report

- Assemble the final plan
- Develop plan priorities and principles



# **HNEF COMMITTEE PRESENTATION**

## ALBUQUERQUE POCKET OF POVERTY STRATEGY

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