

Are you a CPC voting member?

Yes

Which area command do you belong to?

Valley

Your Name

Rowan Wymark

Your E-mail Address

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Title for Recommendation

Social Media Supervisor

Recommendation

The Valley CPC recommends that the six area commands each have an employee available whose position is solely devoted to social media networking. The challenges of outreach are inhibited by people with limited time and/or limited technology knowledge, In order to maintain well informed communities, strengthen community engagement, and expand the scope of communications spanning various segments of each command area, each one should set up Twitter, Instagram, Facebook, and LinkedIn accounts and a community friendly webpage that will be frequently maintained.

Reason for Recommendation/Supporting Research

As stated above a social media network will promote feedback, address concerns, and maintain, or help to rebuild, confidence in command area communities.

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