



## Board of Trustees Meeting Agenda

Anderson Abruzzo Albuquerque International Balloon Museum,  
9201 Balloon Museum Drive, Albuquerque, NM 87113

West Meeting Room, 2<sup>nd</sup> Floor

Wednesday, November 8, 2023, 3 pm

In-Person and on Zoom

Remote option - <https://cabq.zoom.us/j/84260709003>

**Members:** Chair Nancy Abruzzo, Vice Chair Gina Montoya, Ron Behrman, Rodrigo Eichwald, Nora Tocci, Cindy Hernandez-Wall, Jeremy Rutherford, Victor Segura, Jonathan Wolfe, Jessie Hunt

**Balloon Museum Staff:** Nan Masland, Eric Wimmer, John Fitzpatrick, Laurie Magovern, Cindy Garcia, Elsa Menendez, Dr. Lynne Newton, Dionna Arellano

1. Call to Order 3:09PM
2. Approval of Agenda and Minutes – Nora T. motion to accept approve and adopt agenda, second Jeremy R., unanimous approval.
3. Welcome Rodrigo Eichwald, At-Large Representative on the Board of Trustees for Balloon Museum.
4. Elect Chair and Vice Chair for 2024 – Gina M. as Vice Chair will step up to the Chair. Nancy A. nominated Nora T. as Vice Chair for two-year term. Board approved.
5. Review Proposed Schedule of Meetings for 2024 - January 24, 3-6 pm Outdoor Exhibit Presentation & Mixer with Balloon Museum Foundation. March 13, May 8, July 10, September 18, November 13 2024.
6. Museum Update – Balloon Fiesta 2023 events recap- Nan Masland, Museum Manager – Thank Nancy A. for services as Chair. New volunteer, education and outreach coordinator. Balloon Fiesta was great with new exhibits, lectures, Gordon Bennett command station, public art pieces, NOAA, NASA, special events, STEAM, Mayor’s events, elected officials during the eclipse. Theater has new projector, design and cost discussion are next steps. Possible accreditation committee?
7. Foundation Update – Laurie Magovern, Executive Director of Balloon Museum – Fiesta is largest fundraising time. Observation Deck dining events 2400 tickets/10 days with 13 dining events grossing \$370,000. Retail sales \$190,000. Large local participation this year. However, inflation costs effect the net income. Fiesta online ticket sales prices increased effectively cutting the foundations ticket sales margins. Gearing up for the

2024 legislative session. January 22 2024 will be the legislative day to coincide with NM Tourism Day. Working on annual giving fund, soft launch of new membership tiers.

8. Collections Update – Eric Wimmer, Curator of Collections – Forklift is working now!
  - a. Action Item: Proposed Donations - Bill Bussey Spirit Award & Peter James small collection. Jeremy R. motion to accept donations, Nora T. second, unanimous approval.
9. Exhibitions Update –Dr. Lynne Newton – During Fiesta interviewed gas balloon teams and command center, public art exhibition that was on display during the eclipse, introduction to ballooning flight and museum layout.
10. Announcements and Events –
  - a. Joint Meeting with Foundation Outdoor Exhibit Presentation by Kristina Werenko of Pland and Dinner, January 24 (timing TBD)
  - b. New Years Before Dark Event 12/31 (hours TBD)
11. Announcement of next meeting – January 24
12. Adjournment 4:20PM

#### **Committees and Members**

Outdoor Exhibition – N. Abruzzo, N. Tocci, J. Rutherford

Collections Committee – R. Berhman, C. Hernandez-Wall, J. Rutherford

Retreat Committee – Trustee Mentor C. Hernandez-Wall,