



Board of Trustees Meeting Agenda

Anderson Abruzzo Albuquerque International Balloon Museum,
9201 Balloon Museum Drive, Albuquerque NM 87113

Wednesday, November 9, 2022, 3 pm

In-Person and on Zoom

Remote option - <https://cabq.zoom.us/j/84260709003>

Members: Chair Nancy Abruzzo, Vice Chair Josh Bacon, Michael Anderson, Ron Behrman, J. D. Huss, Nora Tocci, Gina Montoya, Angela Romero, Jonathan Wolfe, Jeremy Rutherford

Staff Present: Laurie Magovern, Nan Masland, Eric Wimmer, Dr. Lynne Newton, John Fitzpatrick

1. Call to Order 3:02pm
2. Approval of Agenda and Minutes - J. Wolfe motioned to approve and accept, N. Tocci 2nd, unanimously approved
3. Elect Chair and Vice Chair for 2023 – Review and discussion of current board slate and positions. A 2-year cycle with N. Abruzzo filling in for the vacated term left by P. Cuneo will can continue. J. Bacon asked to participate as Chair, declined due to family obligations. J. Wolfe also declined due to family obligations. N. Tocci is willing to participate but nominates G. Montoya as Vice Chair. J. Wolf 2nd, Gina Montoya unanimously elected as Vice Chair.
4. Review Schedule of Meetings for 2023 – Meetings are held bi-monthly on the second Wednesday of the month at the Anderson Abruzzo Albuquerque International Balloon Museum unless otherwise noted, 9201 Balloon Museum Drive, Albuquerque NM 87102 3:00 – 4:30pm in the West Meeting Room with an option to join via zoom <https://cabq.zoom.us/j/84260709003>
January 25 – Tim Anderson Theater to meet re renovations
March 8 – Balloon Museum Annex TBD/also during legislative session
May 10
July 12
September 20
November 8
R. Behrman motion to accept the 2023 meeting dates, N. Tocci 2nd, all approved
5. Foundation Update – Laurie Magovern, Executive Director of Balloon Museum Foundation – Fiesta Events “Observation” event fundraising approx. 170 tickets each morning with evening events SOLD 2000 tickets 98% with half from NM. CA CO TX FL

were largest participating states. This year's focus was on individuals rather than large groups. 13000 website views. Shoppe sales were increased year over year with 12,400 items a 10% increase. Fiesta ticket sales were down due to weather. November 27 is the Foundation Market. Museum store Sunday to increase national museum store awareness. End of Year Campaign to solicit tax deduction deadline donations. Continuing lobbying initiatives w J. Rutherford. Attempting to hire new staff for fundraising.

6. Collections Update – Eric Wimmer, Curator of Collections
 - a. Annex improvements – 2023 money set aside for collection and storage facility. Fire, security, building access and cameras.
 - b. Library – Rachel, registrar updating and making the library accessible.
 - c. Review Proposed Donations – committee met to review items. 1973 bar graph used in championship donated by Gene Dennis one of the original 13 first Fiesta. Motion to accept M. Anderson 2nd R. Behrman, all approved. Collections committee has met for a year now – need min 3 members, meets one week prior to trustees meeting. If over \$10k BOT needs approval, manager can make decision on small items. T. Bradley has stepped down. R. Behrman will continue and chair the committee. J. Rutherford will join and C. Hernandez-Wall was nominated to continue. N. Abruzzo will step down from the committee.
7. Museum Update - Nan Masland, Museum Manager
 - a. Balloon Fiesta 2022 Report – Fiesta Attendance increased by 1000 people, increased revenue by a significant amount due to fewer free admissions during the Fiesta. During rainy Wednesday the 5th 2021 attendance was 959 vs. 1759 this year with a surprise wedding!
 - b. Staffing & Facility Update – Operations and Events coordinator still vacant. Maintenance team fully staffed. Two other positions open 2nd head cashier and a Volunteer and outreach coordinator as a city position vs. temps. Roof and metal cladding project continues.
 - c. Upcoming Projects
 - i. Theater – has been closed since early 2020 due to failure of projectors. Nick Taylor from mastermind studio has been assisting the Balloon Museum with displays and will have some ideas during the next BOT meeting.
 - ii. Youth Outdoor Exhibition – funding from legislature, MRWM architecture firm with general layout and phasing. Stakeholder Dec 7th 3pm committee meeting. Two members from BOT and Foundation Board. Asking for two BOT members to assist with the committee. N. Tocci and J. Rutherford and N. Abruzzo volunteer to assist.
 - iii. Entrance – revisit exterior, ticket booth and introduction to Balloon Museum.
 - d. Convene Committee for Youth Outdoor Exhibition
8. Exhibitions Update – Dr. Lynne Newton – Up, Up and away has been deinstalled from the SunPort. Some items will be repositioned at the Balloon Museum. Researching ballooning and events such as Gordon Bennett for future exhibits.

9. Announcements and events
 - a. Montgolfier Days 11/15 & 11/16 (~450 5th graders scheduled to attend)
 - b. STEAM Night Saturday, December 3, 5:30-7:30
 - c. New Years Before Dark Event 12/31 (hours TBD)
10. Announcement of next meeting – Board attendance is important. If a member missed 3 consecutive meetings they can be removed.
January 25, 2023 at 3 pm in Tim Anderson Theater at Balloon Museum
11. LEGISLATIVE ASK – discussion about the ask is still in development. Possible BOT lobby day. New NM Rep is Kathleen Cates.

MEETING ADJOURN 4:20pm